

The Alberta & North Chapter Presents
“Improving Staff Retention Without Spending Buckets of Money”
Facilitated by: Nelson Scott

The Presentation:

Faced with the challenge of finding and keeping good staff, many organizations conclude that more money is the solution. It isn't! Most organizations can't afford to spend money to encourage staff to stay. More importantly, there is little evidence that money is effective in creating employee loyalty. The real answer lies in simple, low-cost techniques that let employee know they are valued and appreciated for what they do and achieve.

During his presentations, Nelson challenges participants to examine their current practices and identify how they could recognize and retain staff.

The Presenter:

Scott Nelson is the owner of SEA Consulting, where he also is a consultant, trainer and speaker. SEA Consulting focuses on creating staff and customer loyalty. A full-time consultant and speaker since 1995, Nelson has informed and inspired public and private sector audiences across Western Canada. He is a member of the Canadian Association of Professional Speakers, the International Federation for Professional Speakers, and Recognition Professionals International (formerly the National Association for Employee Recognition).

Visit the Sea Consulting website at: www.seaconsultingonline.com

The Cost (including lunch): IPMA-Canada Members \$25.00
Non-Members \$32.00
Students \$17.00

The Place: Royal Glenora Club located at 11160 River Valley Road

The Date: Wednesday, April 15, 2009

The Time: 11:30 A.M. Registration and Coffee
11:45 A.M. Buffet Lunch
12:15 to 1:30 p.m. Presentation and Q & A

Registration: Contact Pat McLaughlin
Phone (780) 441-6120
E-mail mclaughlinp@ecsd.net

Deadline to register: **Tuesday, April 14, 2009**

Next Luncheon Presentation: Wednesday, April 15, 2009. Visit the IPMA-Canada website at: www.ipma-aigp.ca/

Cancellation Policy: Registrations must be cancelled at least 48 hours in advance of the luncheon – substitutions are encouraged. Invoices will be issued for late cancellations and no-shows.