



## **PRESIDENT'S REPORT**

### ***National President, Rick Brick, IPMA-CP, MBA, CHRP, PMP***

This has been a very exciting and challenging year for our Association. The financial restrictions that most of our member employers put in place in response to the fiscal realities are largely still evident. This has impacted our ability to attract new members and for IPMA members to fully utilize services such as Chapter lunches and conferences.

On a more positive note, our Association continues to be blessed with a strong cadre of volunteers and vibrant Chapters that are finding ways to deal with current issues and still provide excellent value to our members. IPMA-Canada remains one of the best bargains for HR professionals. The cost of membership and certification is the least expensive among HR Associations while the services provided easily rival and usually exceed other associations.

On the subject of finances, IPMA-Canada remains on a solid footing. Our memberships have declined slightly over the last year which has certainly impacted our revenues. However, the National Executive has been vigilant in regard to expenses and so cash flow remains positive overall. As we are starting to see positive movement in employer support of work associations and learning needs, I believe the future should be even more encouraging.

At the time this is being written, the annual conference in Newfoundland and Labrador is shaping up to be one of the best ever. The NL Chapter and Conference Organizing Committee have done us all proud with their exceptional efforts. The presentations and networking opportunities are going to be excellent. John Peddle has promised to arrange a 'screeching in' ceremony for those new to Newfoundland and Labrador.

I want to thank all of the IPMA-Canada members for giving me the honour of allowing me to be the Association President for the last year. I had expected to also be bidding you farewell as President and moving into the role of Past President. Unfortunately, our President Elect has had to withdraw from that role. Accordingly, the Association is stuck with me for a two year term; hopefully that is okay. Greg Tuer has kindly agreed to a two year term as the Past President. I am certainly more than pleased with the extension and my employer has indicated that they will continue to provide me with the required support.

Speaking of employer support, I was able to attend the 2010 IPMA-HR conference in Washington and

the IPMA-HR annual strategy session in Washington. Both those events were exceptional. Attendance allowed me to showcase some of the excellent activities we have undertaken in Canada and learn from our southern 'cousins'.

Thank you for your continued support of IPMA-Canada! If there is anything you would like the Association to be aware of or if you have any questions, please feel free to give me a call at (780) 427-1060 at your convenience.